



# HOMESCHOOLING HEROES

## Guest Contributor Guidelines

### YOUR TOPIC IDEA

- 1 Avoid pitching topics/titles based on the same publications already posted on the Homeschooling Heroes Hackschool blog. Check the **Editorial Calendar** and **blog** for similar topics scheduled for publication and posts that have been published within the last 6 months.
- 2 Tell us who you are, what you do and where we may have seen your work! We aren't nosy. We simply want to know our guest contributors.
- 3 Always make sure your pitch fits into the homeschooling, unschooling and education niches that Homeschooling Heroes Hackschool covers.
- 4 If you submit a blog post title to Homeschooling Heroes Hackschool via email, we will direct you to the submission form online and you will have to do it again.

### PERFECT YOUR SUBMISSION

- 1 Edit, edit and edit some more! Homeschooling Heroes receives a high volume of submissions weekly. We don't have the time to edit spelling and grammar mistakes. Make sure your submission is polished and ready for publishing.

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**If English is not your first language, please consider an editing program to help make your submission the best it can be. We are writers and it's our reputation as experts on the line. Submitted blog posts that do not meet our writing standards will be rejected.**

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- 2 Each submission should be structured with a descriptive introduction (1-2 paragraphs), at least 3 main points, a conclusion and at least 500 words in length. Longer is fine.
- 3 Please, use our **Submission form!** If you send a submission via email, we will direct you to the **Submission form** online.
- 4 Always Include a short descriptive SEO sentence and byline (if any) before the post introduction. Bio is optional but encouraged.
- 5 **IMAGES:** You may submit images to enhance your blog post if they do not violate copyright infringement and/or include proper attribution with a link. Any images submitted without this information will be ignored and not used. Bio images are welcome.
- 6 Up to 3 do-follow links can be placed within the introduction and the body of the submission content and in the bio total. No exceptions.

### THE REVIEW PROCESS

- 1 Submission reviews take place on **TUESDAY only**. Emailing us every day or every other day will **NOT** get your submission reviewed quicker. There are avenues of communication within the Submission form that should always be used for concerns or questions. However, questions about if we've reviewed your submission will be ignored.

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Check the **Status Portal** and/or **Editorial Calendar** to see if your submitted blog post title has been scheduled for publication. If it has, congratulations! After your submission has been published, a link will appear beside your title. This is your publication link.

## WHY YOUR BLOG POST SUBMISSION WAS REJECTED

Our submission guidelines are not super complicated. However, we do have standards and if your writing doesn't meet those, we will reject your submission. We will email you and tell you why your submitted blog post was rejected and invite you to correct the issues and resubmit.

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Submissions are accepted based on a series of characteristics we look for in writing. The points below explain in more detail:

- **Relevancy:** The written material must be relevant to any of the Homeschooling Heroes niches.
- **Topic:** The topic and title of the submission must not be similar to other titles in recent months.
- **Writing:** The sentences must make sense and must be grammarly structured correctly.
- **Editing:** Light editing is okay, we don't get paid to heavily edit a submission.
- **Links:** There must be the correct number or less links in the content and bio and they must be relevant to the anchor text and the submission itself.

## SPONSORED & BRANDED BLOG POSTS

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**\$30** **Sponsored** posts may be **moderately promotional** yet still able to offer value to the reader, may contain up to **4 do-follow links** total in the content and bio (optional) while abiding by the writing standards set forth by Homeschooling Heroes.

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**\$60** **Branded** posts may be **predominately promotional** yet still able to offer value to the reader, may contain up to **5 do-follow links** total in the content and bio (optional) while abiding by the writing standards set forth by Homeschooling Heroes.